



Delivering a Legacy for Wiltshire Working with local communities

Setting the scene

Delivering a legacy for Wiltshire followed the events and activities of 2012. A Legacy Steering Board led by Councillor Jane Scott was established by Wiltshire Council to deliver four clear aims:

- Boosting the local economy
- Encouraging people to get active and healthy
- Bringing communities together
- Supporting Wiltshire's future Olympians and Paralympians

Delivering a legacy in 2014

Since 2012, we have worked closely with local communities and last year (2014) we delivered several events and activities including; health fairs and checks at area board meetings and the Big Pledge, which resulted in all 18 community areas signing up to become dementia aware. Cycle Wiltshire provided an opportunity for people to get on their bikes, as well as spectating top-class cycling. Last year we also welcomed the Tour of Britain to the county – with the elite cyclists making their way directly through Bradford on Avon, Trowbridge, Devizes and Pewsey. We also supported The Big Walk in Melksham, which raised £3,800 for local charities.

We organised a county-wide commemoration to mark the centenary of the start of the First World War. A Wall of Remembrance, created by schoolchildren throughout the county, has toured a number of different communities during the year. Each of the 10,000 handmade poppy represents an individual Wiltshire soldier killed in the conflict.

Our support for Wiltshire's future Olympians and Paralympians was highlighted at the inaugural business and sports dinner, which raised £30,000 for a foundation fund, which has already supported 24 local athletes.

So what's happening in 2015?

March 26 - we hosted the second **Wiltshire Business and Sports Dinner** at County Hall, Trowbridge to raise funds for local sports stars and connect them with local businesses.

May 3 – 10 - Cycling festival will take place. Local cycling events for individuals, groups and families will be offered to get active with supervised rides throughout the community areas.

May 9 - The Cycle Wiltshire Sportive event takes place at Five Rivers Community Campus in Salisbury. Cyclists of all abilities can take part in a picturesque ride through the south of the county.

May 10 – Cycle Wiltshire Elite Race will see world class riders start from Five Rivers Community Campus, through Salisbury City and onto Wilton.

May – September – The Big Pledge will be launched encouraging individuals and communities to look at how they can make a difference this year. The categories are:

- **Make a difference to my health and wellbeing**
- **Make a difference in my community**

Under each category there will be specific challenges that you can sign up for. So, for example, under '**making a difference to my health and wellbeing**' you can take the following challenges:

- **Sugar swap** (pledge to reduce sugar intake for 21 days)
- **Sun Safety** (pledge to protect my skin when outside during May-Sept)
- **Eat a Rainbow** (pledge to increase fruit and veg intake to up to 5 a day for 30 days)
- **Get active** (pledge to increase physical activity for 30 day)
- **Stop smoking** (pledge to stop smoking for 30 days)
- **Reduce my alcohol** (pledge to have 2 or 3 alcohol free days per week)
- **Improve my wellbeing** (pledge to take time for myself to do something I enjoy 3 times a week)

And under the '**make a difference in my community**' the challenges will be:

- **Volunteer** (pledge to volunteer at least once per month between May and September)
- **Charity Fundraising** (pledge to raise money for a local charity)
- **Act of kindness** (pledge to help someone in my neighbourhood between May and September)
- **Get my community active** (pledge to encourage people I know to become more active – i.e. link in to walking festival/cycling festival)
- **Become a dementia friend** (pledge to become a Dementia Friend)

June 15 – marks the **800th anniversary of the signing of the Magna Carta**. Salisbury Cathedral houses – on behalf of the county - one of the four remaining copies. This will be a big event for Wiltshire. Every community area is invited to participate in a pageant involving hundreds of people through the city centre culminating at The Close. This could involve giant puppets, or flags and banners, or a modern day charter. Each community area is invited to showcase what justice and democracy means to them in the modern day as part of the pageant.

September 12 - Walking festival will take place. This is to encourage more people to join existing or new groups and get walking.

Building a Legacy for Wiltshire is about bringing communities together to help them to encourage participation and doing more together. A stronger community results in an improved sense of wellbeing, where people are happier and feel they belong and want to contribute and be involved. But all these events and activities are just a part of the spirit of delivering a legacy. The real legacy is in the hands of all of us who live in the county and our participation.

A set of “how to” guides are available for the community events and activities from your Community Area Manager. These are an aide to assist community groups to get involved and encourage participation in all the local communities. If your group would like to get involved in any of these events please contact Jane Vaughan, Calne Community Area Manager jane.vaughan@wiltshire.gov.uk telephone 01249 706447